

V I T A E

Jill Thayer, Ph.D.

jillthayer@icloud.com • 661 428 4611
jillthayer.wordpress.com • artnarratives.wordpress.com
jillthayerphd.com • sojournstrails.com • yourtreasureappraisals.com
@jillthayerphd • linkedin.com/in/jillthayer

Post-Doctoral Oral History Series included in Archives of American Art at the Smithsonian Institution. 2012

“Oral history interviews relating to Claremont Graduate University School of Arts and Humanities” Claremont Graduate University School of Arts and Humanities (Size: 8 sound discs: digital, 1 computer disc) Summary: Seven interviews with artists and professors conducted by Jill Thayer for the oral history project, "In Their Own Words: Oral Histories of CGU Art, Claremont Graduate University School of Arts and Humanities, 2012." Interviewees include John Frame, Roland Reiss, Connie Zehr, Ted Kerzie, Michael Brewster, Karl Benjamin, and Mowry Baden. IRB Approved. The collection in Archives of American Art at The Smithsonian Institution includes: a CD with installation graphics, artists' portraits and biographies, and press release about the corresponding exhibition curated at CGU Art, September 4- 21, 2012.
[<https://www.aaa.si.edu/collections/oral-history-interviews-relating-to-claremont-graduate-university-school-arts-and-humanities-16127>].

Ph.D. Cultural Studies/Museum Studies/Archival Studies/Critical Theory Claremont Graduate University 2011

- Qualifying Exams: Contemporary Art History, Exhibition Theory, Design Theory, and Visual Culture
- CGU Art concurrent two-year study in studio art (painting, digital media, installation, exhibition theory)
- CGU School of Arts and Humanities Dissertation Award presented by Cultural Studies Faculty
- Ph.D. Transdisciplinary Delegate – National Arts Action Summit, Washington, D.C. (Lobbied Congress members for arts legislation)
- CGU School of Arts and Humanities Cultural Studies Partial Tuition Fellowship
- Post-doctoral Fellowship by CGU School of Arts and Humanities to produce and curate Oral Histories of CGU Art alumni, professors, and professors emeritus.

Ph.D. Transdisciplinary Study/Global Strategy and Trade St. Peter's College, University of Oxford, UK 2006

- Doctoral program abroad with Peter F. Drucker and Masatoshi Ito Graduate School of Management at Claremont Graduate University through International Exchange Program
- Study on formulating and implementing global strategies in the context of evolving legal, political, and trade environments in the dramatically changing global marketplace. Analysis of trade developments and strategic issues in the European Union with emphases on the multi-dimensional aspects of government policy on international trade and competition.
- Paper: “The Effects of European Union Expansion on Artistic Creation, Commerce, and Culture.”

M.A. Interdisciplinary Studies (summa cum laude) California State University, Bakersfield 2004

- Combined MBA course of study through CSUB School of Business and Management (Marketing/Management) School of Humanities and Social Sciences (Contemporary Art and Gallery Practicum); and School of Education (Arts Education), applying theory and practice.
- Master Thesis - Project Coordinator of “Made in California: Selected Works from the Frederick R. Weisman Art Foundation,” exhibition at CSUB Todd Madigan Gallery. Developed budget, strategic Marketing plan, and designed catalogue and promotions in print and web. Worked with faculty, staff, FRWAF, and community outreach. The project raised \$50,000 through CSUB University Advancement and established (4) Fine Art Merit Award Scholarships of \$5,000 each to Art students.
- Awarded CSUB Graduate Equity Fellowship
- Noted as Distinguished Alumni, CSUB Art Department

Post-Graduate Study Abroad/Studio and Art History Santa Reparata Grafic Arte Centre, Florence, Italy 1978

- Drake University, European Campus - Romanesque and Gothic Art History, 17th Century Lithography on Bavarian limestone, 13th Century illuminated manuscripts (Italy); and Classical Studies (Greece)

B.A. Fine Art/Marketing California State University, Bakersfield 1978

- Emphases in Contemporary Art, Studio Practice, and Marketing

- CSUB Fine Arts Departmental and Pelletier Fine Art Scholarships

A.A.	Graphic Design	Bakersfield College	1976
	<ul style="list-style-type: none"> • Emphases in Studio Art, Drawing, Photography, Printmaking, and Design • Named Bakersfield College Foundation, Outstanding Alumni – National Recognition American Association of Community Colleges (1997) • Named Distinguished Alumna and Commencement Speaker (1997) 		

PROFESSIONAL ACTIVITIES

	Keynote Speaker/ Author Talk, Sojourns: 100 Trails of Enlightenment Inspired by the California Central Coast, California Art Educators Association (CAEA), Central Region Conference, Center for the Arts, Cambria, CA		Nov 2025
	Associate Member, Appraisers Association of America, Completed Comprehensive Appraisal Study Program. (CASP) Sept – May 2025. Passed qualifying exam for Uniform Standards of Professional Practice (USPAP) compliant. Areas: Personal property and Fine Art. Specializing in Postwar and Contemporary Art.		May 2025
	Keynote Speaker/ Author Talk, Sojourns: 100 Trails of Enlightenment Inspired by the California Central Coast, Cambria Public Library, San Luis Obispo Libraries, Cambria, CA		Sept 2023
	Keynote Speaker/ Author Talk, Sojourns: 100 Trails of Enlightenment Inspired by the California Central Coast, Kern Literacy Council Fundraiser “Wine and Words,” Padre Hotel, Bakersfield, CA		Aug 2023
	Keynote Speaker/ Author Talk, Sojourns: 100 Trails of Enlightenment Inspired by the California Central Coast, Studios on the Park, Paso Robles, CA		Aug 2023
	Keynote Speaker/ Author Talk, Sojourns: 100 Trails of Enlightenment Inspired by the California Central Coast, University Women / Cambria Neighbors Board Members, Cambria, CA		July 2023
	Symphony of the Vines, Board of Directors, North San Luis Obispo County, CA, Board Member. management, Exhibition design, inventory audit for macro artifacts (aircraft and vehicles), and donor relations. Paso Robles, CA. Coordinator for community engagement, visitor services, and curatorial exhibitions.		Jan 2023 - present
	Estrella Warbirds Museum Curator, Paso Robles, CA. Database management, Archival collections. management, Exhibition design, inventory audit for macro artifacts (aircraft and vehicles), and donor relations. Paso Robles, CA. Coordinator for community engagement, visitor services, and curatorial exhibitions.		Jan 2015 – Mar 2023
	Affiliate, Museum Day, Smithsonian Institution, Estrella Warbirds Museum Curator Paso Robles, CA. Coordinator for community engagement, visitor services, and curatorial exhibitions.		April 2020
	Guest Speaker, Paso Robles Chamber of Commerce Membership Meeting, “Wake Up Paso,” Paso Robles Ballroom, Paso Robles, CA: “The Multidisciplinary Influences of Career Success,” by Dr. Jill Thayer		Jan. 2017
	Producer, Podcast Weekly Series: “The Art of Life with Dr. Jill Thayer,” on Voice of Paso Internet Radio (VOP) per invitation of Paso Robles Mayor Steven W. Martin. Content: Art and Culture. Audio Links: www.jillthayer.com/podcasts/		2017 - 2023
	Guest Lecturer, California State University, Los Angeles; Department of Arts and Letters, Television and Film Class, William Teitelbaum, Professor. Presentation: “Digital Media in Contemporary Culture, by Dr. Jill Thayer,” Los Angeles		Nov. 2016
	Guest Lecturer, San Luis Obispo Museum of Art, Art at High Noon, “Global Visual Culture: Contemporary Art and the Environment with Dr. Jill Thayer.” History Center of San Luis Obispo County, SLO Museums Institute certificate program, San Luis Obispo, CA		June 2016
	Presenter, “Marketing for the Arts: strategic planning for non-profit/cultural institutions and emerging artists,” History Center of San Luis Obispo County, SLO Museums Institute certificate program		Oct. 2015
	Keynote Speaker on Curatorial Practice, “Connecting Historical Narratives Today,” Paso Robles Historical Society Annual Meeting, Paso Robles Country Club, Paso Robles, CA		June 2015

ACADEMIC EXPERIENCE (PROGRAMMING/CURRICULUM REVIEW)

- Associate Professor, Course Author, Online Curriculum Development. National University July 2024
- Course development, design, and programming for COM 443 – Interactive and Mobile Campaigns Research, design, collaborate with development team for accredited course deliverables.
- Associate Professor, Online Student Experience Analysis Report Community College of Rhode Island Sept 2023
- Executive Summary for Student Experience Survey - Online Learning & Technology Department Research, assess, compile, and make recommendations in strategic planning.
- Associate Professor, Conduct Online Course Quality Review (OSCQR). Community College of Rhode Island July 2023
- Conduct Online Course Quality Review (OSCQR) and assessment of online curriculum for Regular Substantive Interaction (RSI). Working in Online Learning & Technology Department, CCRI Information Systems with Open-source scorecard created by SUNY and the Online Learning Consortium.
- Associate Professor, Programmer for OER/ZTC Grant Faculty Cohort Allan Hancock College 2023
- Develop, research, and fully adopt Open Educational Resource/ Zero Textbook Cost programming for online and onsite course curriculum in Arts and Humanities.

ACADEMIC EXPERIENCE (TEACHING)

- Professor/Certified Core Adjunct Faculty, School of Professional Practice National University, San Diego 2024 - present
Arts and Humanities
- Online and onsite curricula, Brightspace/Canvas/eCollege with Collaborate Learning Management Systems for regionally and globally-based, multi-cultural, and intergenerational students
ART 225: Introduction to Art History
ART 329 – World Art
BIM 400 – Information Management in Organizations
COM 385 – Interactive Storytelling
COM 220 – Media Literacy
COM 441 – Communication Strategies
COM 442 – Communication Campaigns
COM 443 – Interactive & Mobile Campaigns
- Associate Professor, Art History, College of the Arts/Dept. of Art Azusa Pacific University, Azusa, CA 2019 - present
- Online curricula: Canvas Learning Management Systems for regionally and globally-based, multi-cultural, and intergenerational students. Curriculum development/programming/teaching.
Curriculum Development for MA in Modern Art History, Theory, and Criticism
Research and Writing in Art History (curriculum development)
Art 565: Methodologies of Art History
Art 575: Writing Art Criticism
Art 570: Theories and Practices of Abstraction
- Associate Professor, Art History, Art Department Compton College, Compton, CA 2019 - present
- Online curricula: Canvas Learning Management Systems for regionally and globally-based, multi-cultural, and intergenerational students. Curriculum development/programming/teaching.
ART101: Art and Visual Culture in Modern Life
ART103: History of Western Art – Proto Renaissance to 19th Century
- Associate Professor, Art History, Art Department Allan Hancock College, Santa Maria, CA 2015 - present
- Onsite and online curricula: Canvas/Blackboard Learning Management Systems for regionally and globally-based, multi-cultural, and intergenerational students.
Curriculum development/programming/teaching.
ART101: Art History/Art Appreciation
ART103: Art History/Ancient Times, Middle Ages, Renaissance
Gallery Practicum – Co-Curator, Ann Foxworthy Gallery, (Fall 2021)
Interim Gallery Director, Ann Foxworthy Gallery, (Fall 2022)
- Associate Professor, Art History, College of Arts and Sciences South University, Savannah, Georgia 2015 - 2018
- Online curricula, Brightspace/eCollege Learning Management System for nationally based, multi-cultural, and intergenerational students

HUM 100 Humanities
HUM 1002: History of Art from Middle Ages to Modern Times

- Associate Professor, John P. Burke School of Public Service and Education, MBA program, Post University Waterbury, CT 2021
- Online curricula, Blackboard Learning Management System for internationally based, multi-cultural, and intergenerational students
BUS 505: Organizational Creativity, Discovery, and Innovation
- Associate Professor, Malcolm Baldrige School of Business, MBA program Post University, Waterbury, CT 2014 - present
- Online Curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students
BUS 502: Foundations in Business
BUS 503: Individual Performance and Leadership Change
BUS 524: Marketing Strategy Project-based Learning
BUS 504: Integrated Marketing Mix Strategies
BUS 506: Strategies Integrated Marketing Communications
BUS 615: New Product Development and Management
BUS 617: Match Value Proposition
BUS 618: Integrated Marketing for Managers
BUS 619: Driving Growth for CRM
BUS 626: Consumer Psychology and Buying Motivation
BUS 628: Strategic Brand Management
BUS 698: Capstone Research
BUS 699: Graduate Seminar and Capstone Project
 - Curriculum development for MBA program
BUS 628: Strategic Brand Management
- Associate Professor, Malcolm Baldrige School of Business, BA Management, Post University, Waterbury, CT 2016 - 2022
- Online curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students
MGT 335: Organizational Behavior
MGT 105: Principles of Management
- Associate Professor, Malcolm Baldrige School of Business, BA Marketing, Post University, Waterbury, CT 2018 - 2022
- Online curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students
MKT 200: Principles of Marketing
- Associate Professor, Philosophy, Post University, Waterbury, CT 2016
- Online curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students
PHIL 203 Ethics
- Associate Professor, School of Arts and Sciences Southern New Hampshire University 2021
- Online curricula, Brightspace LMS for nationally based, multi-cultural, and intergenerational students
HIS 100: Perspectives in History
- Associate Professor, School of Business Southern New Hampshire University 2014 - 2018
- Online curricula, Blackboard/Collaborate Live Chat Learning Management System for nationally based, multi-cultural, and intergenerational students
MKT 113: Introduction to Marketing
- Associate Professor, School of Arts and Sciences Southern New Hampshire University 2014 - present
- Online curricula, Blackboard for nationally based, multi-cultural, and intergenerational students
HUM 100: Perspectives in the Humanities
FAS 202: Introduction to Humanities II: Baroque Through Modern

Associate Professor, School of Business	Southern New Hampshire University	2014 - 2018
<ul style="list-style-type: none"> • Online curricula, Blackboard/Collaborate Live Chat Learning Management System for nationally based, multi-cultural, and intergenerational students 		
MKT 113: Introduction to Marketing		
Associate Professor, Art History, Fine Art Department	Santa Monica College	2013 - 2023
<ul style="list-style-type: none"> • Onsite and online curricula: Canvas and eCollege Learning Management Systems for Internationally based, multi-cultural, and intergenerational students 		
Curriculum development/programming/teaching.		
AHIS11: Art Appreciation - Introduction to Global Visual Culture		
Associate Professor, MA Arts Marketing Program	Saint Thomas University, Miami	2013 - 2014
Institute for Communications, Entertainment & Media School of Leadership Studies		
<ul style="list-style-type: none"> • Online curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students. Curriculum development/programming/teaching. 		
Art 680: Art Marketing		
Art 681: Grant Writing		
Art 682: Art Economics		
Associate Professor, Digital Arts, Fine Art Department	Cuesta College, San Luis Obispo	2013 - 2014
<ul style="list-style-type: none"> • Onsite curricula for regionally based multi-cultural, and intergenerational students. Developed online component. Curriculum development/programming/teaching. 		
Art253: Digital Art		
Art 255: Illustrator		
Art 258: InDesign		
Professor/Certified Core Adjunct Faculty, School of Professional Practice	National University, San Diego	2012 - 2018
Digital Journalism		
<ul style="list-style-type: none"> • Online and onsite curricula, Brightspace/Canvas/eCollege with Collaborate Learning Management Systems for regionally and globally based, multi-cultural, and intergenerational students 		
JRN 645: Marketing the News (Curriculum development and course teaching)		
Professor/Certified Core Adjunct Faculty, College of Letters and Sciences	National University, San Diego	2012 - present
Leadership and Human Resource Management; Arts and Humanities, Strategic Communications MA		
<ul style="list-style-type: none"> • Online and onsite curricula, eCollege/ClassLive Pro and Blackboard/Collaborate Live Chat Learning Management Systems for regionally and globally-based multi-cultural and intergenerational students 		
ART 225: Introduction to Art History		
ART 329: World Art		
COM 605: Content Distribution and Development		
COM 610: Integrated Marketing Communications		
COM 430A: Integrative Strategies (Social Media Integration)		
COM 431A: Interactive Campaigns		
COM 411: Advertising Campaigns		
COM 441: Communication Strategies		
COM 442: Communication Campaigns		
COM 443: Interactive & Mobile Campaigns		
COM 385: Interactive Storytelling		
COM 354: Professional Presentations		
COM 220: Media Literacy		
Professor/Certified Core Adjunct Faculty, School of Bus. and Mgt.	National University, La Jolla	2009 - 2016
<ul style="list-style-type: none"> • Online and onsite curricula, eCollege/ClassLive Pro and Blackboard/Collaborate Live Chat Learning Management Systems for regionally and globally-based, multi-cultural, and intergenerational students 		
<ul style="list-style-type: none"> • Developed interactive learning modules with textbook publisher McGraw-Hill 		
MGT 483 E-Business		
MGT309C: Principles of Management and Organization		
MKT 631: Global Marketing		
MKT 602: Marketing Management		
BKM 400: Business Knowledge Management Strategies		

MKT 481: Foundations of Entrepreneurship
 MKT 451: Production and Operations Management
 MKT 430: Global Marketing
 MKT 446: Introduction to Services Marketing
 MKT 443: Introduction to Advertising
 MKT 442A: Public Relations
 MKT 302: Marketing Fundamentals

Associate Professor/Adjunct Faculty, School of Business Long Beach Community College 2006 - 2007

- Online curricula for Distance Learning working with IT personnel and “Contemporary Advertising” publisher McGraw-Hill developing interactive learning management systems in course curriculum.
 MKTG41: Advertising

Part-time Faculty, Communications Department California State University, Bakersfield 1996, 1999

- Online curricula for regionally and globally-based, multi-cultural, and intergenerational students
 Design Marketing Strategies for CSUB Continuing Education
 Professor/National Instructor, Certificate in Print and Web Design, WE Educational Programs, Irvine, CA
 1980 - 2015
- Onsite seminars - Professional practice in print and web design through universities nationally for regionally based, multi-cultural, and intergenerational students. Venues include:
 California State University, Northridge
 California State University, San Marcos
 California State University, Santa Barbara
 California Polytechnic University, Pomona
 State University of New York, Albany
 University of Colorado, Boulder
 University of Connecticut, Hartford
 University of Miami
 University of South Florida
 University of Tennessee, Knoxville

CURATORIAL

Director (Interim), Curator, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria. (Fall 2022)
 Exhibitions: Rafael Perea de la Cabada – Tiempo sin Palabras/Time without Words
 November 15 – December 15, 2022; Tipping Point – September 19 – October 25, 2022,
 The Land as Muse, Paintings by Bruce Everett August 15 – September 11, 2022.

Co-Director/Coordinator, Curator - Ann Foxworthy Gallery, Allan Hancock College, Santa Maria. (Winter/Spring) 2022

Co-Curator, “Lucienne Bloch: Art, Archives, Frida, and Diego,” The Ann Foxworthy Gallery, Allan Hancock College 2021
 An exhibition features artwork and documents from the collection of Lucienne Bloch, October 11 – November 24, 2021.
 The artist’s photographs of her working relationship and personal rapport with Frida Kahlo and Diego Rivera captured poignant and intimate moments that aligned with many art historical and socio-political contexts of the 20th Century.

Curator/Archivist/Registrar, Marketing Advisor Estrella Warbirds Museum, Paso Robles, CA 2015 - 2023
 Collection and data-base management, Past-Perfect accessioning software, exhibition design of permanent collection, accessioning, curatorial management, museum display, and Advisor to the Board.

Guest Curator, “A Line in Motion,” Studios on the Park, Paso Robles, CA 2015
 Featuring works by Los Angeles, California artists Thomas Trivitt and Karrie Ross, and Reno, Nevada artist Ann Berg; Studios on the Park, Jan. 3- Feb 3, 2015. Curator’s Talk, Jan 3, discussing themes and methodologies and preview of the exhibition.

Curatorial Archivist, “In Their Own Words: Oral Histories of CGU Art,” Claremont Graduate University 2011 - 2012
 Produced, compiled, and designed an oral history series in a post-doctoral project for CGU School of Arts and Humanities. The interviews documented the careers of CGU Art alumni, Professors, and Professors Emeritus Karl Benjamin, Roland Reiss, Michael Brewster, Connie Zehr, Mowry Baden, Ted Kerzie, and John Frame. IRB approved.

Curator/Exhibition Designer, “In Their Own Words: Oral Histories of CU Art,” Claremont Graduate 2012

University, Art Department. In Fall 2012, an exhibition at CGU Art East and Peggy Phelps Galleries featured over 30 hours of audio recordings and 900 pages of transcriptions including artwork of the narrators. The multi-media installation marked Thayer's curatorial foray exploring archival and cultural contexts. The project included: Exhibition design, audio and textual narratives designed for interactive audience engagement, transcriptions, community outreach, and marketing material design.

Curatorial Archivist, Archives of American Art, The Smithsonian Institution 2013
 Oral history interviews relating to Claremont Graduate University School of Arts and Humanities, 2012
 "In Their Own Words: Oral Histories of CGU Art," featuring audio and narrative transcripts documenting the careers of CGU Art alumni, Professors, and Professors Emeritus Karl Benjamin, Roland Reiss, Michael Brewster, Connie Zehr, Mowry Baden, Ted Kerzie, and John Frame. Digital files contributed to Archives of American Art at The Smithsonian Institution. IRB approved.
 See: <https://www.aaa.si.edu/collections/oral-history-interviews-relating-to-claremont-graduate-university-school-arts-and-humanities-16127>

Curatorial Archivist, "Art Narratives: Oral Histories in Contemporary Culture," Interviews documented in blog by Jill Thayer, Ph.D. See: <https://artnarratives.wordpress.com>

Project Coordinator, (Academic) Master Thesis, California State University, Bakersfield 2003 - 2004
 "Made in California: Selected Works from the Frederick R. Weisman Art Foundation," exhibition at CSUB Todd Madigan Gallery. Developed strategic marketing plan, and designed catalogue and promotions in print and web. Worked with Billie Milam Weisman, Director, FRWAF; faculty, staff, and community outreach. The project raised \$50,000 through CSUB University Advancement and established (4) Fine Art Merit Award Scholarships of \$5,000 each to Art students.

EXPERIENCE (PROFESSIONAL)

Art Associate/Digital Media Strategist/Consultant Geringer Art, Ltd./Tobin Reese 2024 - present

- Website design and social media integration
- Coordination with partners in marketing strategy, inventory, curatorial
- Overseeing digital platforms and online media engagement with customers
- Coordination with galleries and museums for collaborative exhibitions with artists
- Logistics management for international art shipments
- Client Relations

Digital Media Director/Marketing Manager and Strategist/Consultant The Lavender Garden, CA 2020 - present

- Website design and social media integration
- Coordination with print, broadcast, and online media in marketing strategy
- Overseeing digital platforms and online media engagement with customers

Digital Media Consultant El Paso de Robles Area Historical Society CA 2019 - present

- Website design and social media integration
- Contributor to digital platforms and online media engagement with customers

Digital Media Director/Marketing Strategist/Consultant Smith's Bakeries Franchise, Bakersfield, CA 2016 - present

- Website design and social media integration
- Coordination with print, broadcast, and online media in marketing strategy
- Overseeing digital platforms and online media engagement with customers

Branding/Designer/Marketing Manager and Strategist/Consultant AirFest, Paso Robles, CA 2016 - 2018

- Branding and digital design for print and web including posters, website, and social media integration
- Coordination with print, broadcast, and online media in copywriting, design, production, and promotion
- Organizing committee member in strategic planning for regional AirFest two-day event and activities

Curator/Archivist/Public Information Advisor/Designer Estrella Warbirds Aviation Museum, Paso Robles, CA 2015 - 2023

- Curatorial Management, Collections Care, Archival, and Accessioning (Past Perfect software)
- Exhibition Design, Marketing Design and Strategic Planning, Oral History Documentation
- Research and advising on goal towards AAM (American Alliance of Museums) accreditation
- Grant writing, budget administration, organizational management, Fund Development Committee member

Gallerist/Art Consultant Jill Thayer Galleries at the Fox, Bakersfield, CA 1994 - 2009

- Represent regional and international artists of varied methodologies and theoretical frameworks
- Curated multi-cultural exhibitions of multi-media contemporary artists

- Planned, facilitated, and presented exhibitions providing marketing and community outreach
- Artwork valuation (preliminary research and comparative analysis) of regional, national, and international artists for estate, insurance, and tax reference
- Aligned with academic, cultural, and public institutions and organizations to further education in the Arts
- Networked with Los Angeles galleries, artists, and institutions in exhibitions presented
- Mentored interns from California State University, Bakersfield and Bakersfield College Art Departments; hired students from Art Center, Otis College of Art and Design, and UCLA
- Received critical reviews in Artweek; featured profile in Art Business News, New York; and listed in Art in America Annual Guide to Museums, Galleries and Artists; and Saatchi Gallery online

Art Director/Graphic Designer/Marketing Strategist Jill Thayer Associates, Bakersfield, CA 1991 - present

- Provide visual communication and marketing strategy for small business and global companies
- Develop branding and marketing initiatives through print and web design
- Received 25+ ADDY Awards from American Advertising Federation
- Mentored 350+ multi-cultural and intergenerational artists' and students' academic and career pursuits in areas of fine art, design, marketing, museum studies, arts management, and gallery practicum; noted in Artist's and Graphic Designer's Market

PROFESSIONAL WRITING

"The Nuance of Nature and Scribe" *Patricia Griffin: On the Trail*, ceramics exhibition, Catalogue essay, (2025)

Author, *Sojourns: 100 Trails of Enlightenment inspired by the California Central Coast*, Archway Publishing from Simon & Schuster (Released April 2023)

Contributing Writer, Post University Malcolm Baldrige School of Business Newsletter – "The Importance of Project Based Learning," (2020) See: <https://bit.ly/2ZLLeSm>

The Art of Hearst Castle, San Simeon, CA for "The Art of Life," on Voice of Paso Internet Radio Podcast (Jan. 2018)
See: <https://jillthayer.wordpress.com/2018/01/16/the-art-of-hearst-castle/>

Contributing Writer, *Aesthetica* Magazine, UK– "Yayoi Kusama: Infinity Mirrors," a review of Solo Exhibition at The Broad, Los Angeles (2017) See: <https://jillthayer.wordpress.com/2017/11/16/yayoi-kusama-infinity-mirrors-the-broad-los-angeles/>

Contributing Writer, *Artpulse* Magazine, Miami – "Diego Santanelli," a review of Solo Exhibition at Canale Diaz Art Center, Coral Gables, FLA (2016) See: <https://jillthayer.wordpress.com/2016/05/19/diego-santanelli-resilience/>

Contributing Writer, *Art Districts* Magazine, Florida– "Codification and Form: Semiotics Revisited – The Works of L'Atlas" – (2015) See: <https://jillthayer.wordpress.com/2015/12/15/codification-and-form-semiotics-revisited-the-works-of-atlas/>

Contributing Writer, *Artpulse* Magazine, Miami – "L'Atlas - Phosphenes," a review of Solo Exhibition at Leila Mordock Gallery, Miami (2015) See: <https://jillthayer.wordpress.com/2015/12/15/atlas-phosphenes/>

Contributing Writer, *Art Districts* Magazine, Florida– "The Way We See Things – Rosario Bond" – An Interview with Rosario Bond during solo exhibition at Curator's Voice Art Projects Gallery, Miami (2015) See: <https://jillthayer.wordpress.com/2015/12/14/the-way-we-see-things-rosario-bond/>

Contributing Writer, *Artpulse* Magazine, Miami (publisher) – "Mario Bursztein: Reveries in Form," book essay for Argentine artist Mario Bursztein (2015) See: <https://jillthayer.wordpress.com/2015/11/23/mario-bursztein-reveries-in-form/>

Contributing Writer, *Artvoices* Magazine, Los Angeles – "The Enlightened Psyche: A Conversation with Carmelo Blandino (2015)

Contributing Writer, *Artvoices* Magazine, Los Angeles – "The Relative Form: A Conversation with Alfred Nadel (2015)

Contributing Writer, *Artvoices* Magazine, Los Angeles – "Tabitha Whitley: The Face of Intrigue," cover feature (2015)

Contributing Writer, *Artvoices* Magazine, Los Angeles – "The Quotidian Landscape: Susan Stillman," cover feature (2015)

Contributing Writer, *Artpulse* Magazine, Miami – "Helidon Xhixha – Sculpting Light," a review of Solo Exhibition at Galerie Lausberg, Düsseldorf, Germany (2014) See: <https://jillthayer.wordpress.com/2015/01/28/helidon-xhixha-sculpting-light/>

Contributing Writer, *Art Districts Magazine*, Florida – “The Aesthetic of Reflexivity – An Interview with Helidon Xhixha,” during solo exhibition at Galerie Lausberg, Düsseldorf, Germany (2014) See: <https://jillthayer.wordpress.com/2015/01/28/the-aesthetic-of-reflexivity-interview-with-helidon-xhixha/>

Contributing Writer, *Artvoices Magazine*, Los Angeles – “Enraptured Visions: A Conversation with Carlos Luna,” cover feature (2014) See: <http://jillthayer.wordpress.com/2014/12/12/enraptured-visions-a-conversation-with-carlos-luna/>

Contributing Writer, *Artpulse Magazine*, Miami – “Tm Gratkowski: Nothing Shocking,” a review of Solo Exhibition at Walter Maciel Gallery, Los Angeles (Culver City) (2014) See: <http://jillthayer.wordpress.com/2014/12/07/tm-gratkowski-nothing-shocking/>

Contributing Writer, “A Catalyst of Meaning: The Art of Karrie Ross,” (2014), A catalogue essay to accompany the exhibition at LA Artcore Gallery at the Union Center for the Arts, Los Angeles (August 25 – 31, 2014) See: <http://jillthayer.wordpress.com/2014/09/06/a-catalyst-of-meaning-the-art-of-karrie-ross/>

Contributing Writer, *Artvoices Magazine*, Los Angeles – “Synergy of Expression: A Conversation with Karrie Ross,” (2014) See: <http://jillthayer.wordpress.com/2014/09/06/synergy-of-expression-a-conversation-with-karrie-ross/>

Contributing Writer, *Artvoices Magazine*, Los Angeles – “Life Imitates Art: A Conversation with Alba Francesca,” cover feature (2014) See: <http://jillthayer.wordpress.com/2014/06/01/life-imitates-art-a-conversation-with-alba-francesca-2/>

Contributing Writer, *Artvoices Magazine*, Los Angeles – “Word Play: A Conversation with TM Gratkowski,” cover feature (2013) See: <http://jillthayer.wordpress.com/2013/12/03/word-play-a-conversation-with-tm-gratkowski/>

Contributing Writer, *Artpulse Magazine*, Miami – “The Cultural Contexts of Arnold Mesches,” a review of “Arnold Mesches: A Life’s Work” Retrospective, Miami Dade College of Art + Design Museums (2013) See: <http://jillthayer.wordpress.com/2013/05/09/the-cultural-contexts-of-arnold-mesches/>

Contributing Writer, *ArtDistricts Magazine*, Florida – “Participant Observation: An Interview with Arnold Mesches” cover feature (2013) See: <http://artdistricts.com/participant-observation-a-conversation-with-arnold-mesches/#more-5176>

Contributing Writer, “The Sublimity of Trang T. Lê,” (2014), A catalogue essay to accompany the exhibition “Quiet Thoughts,” at Art Space Vincennes, Indiana, (October 4 – November 11, 2013) See: <http://jillthayer.wordpress.com/2013/06/17/the-sublimity-of-trang-t-le/>

Contributing Writer, *Artvoices Magazine*, Los Angeles – “A Conversation with Billie Milam Weisman,” cover feature (2012) See: <http://jillthayer.wordpress.com/2012/06/11/797/>

Blog, *Art Narratives: Oral Histories in Contemporary Culture* (2012– present) See: www.artnarratives.wordpress.com

Blog, Jill Thayer, Ph.D. *The Artist, Emergence, and Culture, profiles and writings of art and culture* (2011 – present) See: www.jillthayer.wordpress.com

Curatorial Archivist, “In Their Own Words: Oral Histories of CGU Art” – produced, compiled, designed, and curated year-long research project for exhibition in CGU Art Peggy Phelps and East Galleries (Sept. 4-21, 2012); Audio and textual narratives, transcriptions, and images contributed to Archives of American Art at The Smithsonian Institution. (2013)

Post-Doctoral Scholar and Oral Historian – Received fellowship to produce oral histories of CGU Art alumni, professors, and professors emeritus including: Karl Benjamin, Roland Reiss, Michael Brewster, Connie Zehr, Mowry Baden, Ted Kerzie, and John Frame for Claremont Graduate University School of Arts and Humanities; IRB approved. (2011-2012)
Dissertation: “Artist Emergence in Contemporary Culture: A Dialectic of Social and Material Conditions of Southern California Artists,” Claremont Graduate University, School of Arts and Humanities; IRB approved. ProQuest/UMI (2011)

AREAS OF EXPERTISE

- Art History/Humanities
- Cultural Studies/Museum Studies
- Fine Art Appraisal
- Marketing / Management
- Studio Art (Drawing, Painting, Installation, Digital Media)
- Digital Marketing/Online and Social Media
- Graphic Design (Adobe Creative Suite)
- Critical Theory (Art History and Cultural Studies)
- Gallery Practicum (Curatorial/Exhibition)

- Arts Management
- Writing/ Copywriting/Critical Review
- Photography

SKILLS

- Develop and teach onsite and online curriculum with OER/ZCT integration
- Certified Online Learning Management Systems: Brightspace, Canvas, and Blackboard (multiple versions), integrating Ultra Collaborate and Zoom for academic institutions nationally
- LMS Interface with Canvas/Cengage MindTap and Blackboard/Pearson Learning Lab
- Creating Accessible Course Content in web design for online curriculum
- Teaching and Curriculum Development for undergrad/graduate/professional courses in Art History, Humanities, Strategic Communication, Marketing, Management, Design, Global Visual Culture, and Arts Management
- Graphic Design for Print, web, and social media (Certificate in Visual Communication)
- Oral History (Interviewing, Audio Editing, Transcription, and Digital Media))
- Critical Writing, Blogging, Copywriting, Editing
- Podcast Production and Editing
- Grant writing for Non-profit Cultural Institutions
- Artwork Analysis and Valuation (Preliminary research)
- Archival Research, Documentation, and Publication
- Critical Theory, Research, and Methodologies
- Art Direction, Retail Display, Merchandising
- Computer/Digital Media (Mac and PC), digital camera, digital voice recorder, scanner, peripherals
- Proficient in Mac platform and software programs including Adobe Creative Suite (Photoshop, Illustrator, InDesign, Audition); Canva; FTP (Fetch, Transit, Dropbox, WeTransfer, Domain FTP); Microsoft Office Suite (Word, PowerPoint, Excel); QuickBooks; WordPress; Traditional and Digital Media Methodologies
- Proficient in PC platform and software programs including Microsoft Office Suite
- Social Media Integration – Facebook, LinkedIn, Instagram (posts, stories, reels), X, and YouTube
- Photography, Calligraphy, Typography, and Color Theory
- Web Design/Blogs (WordPress, Weebly)
- Studio Workflow, Budget, Organizational Structure, and Project Management
- Event Planning, Design, Logistics Coordination
- Marketing, Public Relations, and Content Distribution
- Data Base and File Management
- Strategic Planning, Research Analysis, and Marketing Strategy
- Client, Gallery, Institution, Media, and Vendor Relations
- Arts and Curatorial Management for Non-profit Cultural Institutions

CREDENTIALS / CERTIFICATIONS

Fine Art Appraiser – Appraisers Association of America, Uniform Standards of Professional Appraisal Practice (USPAP) compliant (Areas: Post-War and Contemporary Art)

Community Colleges Lifetime Service Teaching Credential

Innovative Scholars Program Credential – Teaching Faculty, Southern New Hampshire University

Certificate of Completion – OTLSS100 Brightspace Fundamentals (P-Z), National University

Certificate of Completion – Tier 1: World-Class Teaching, National University

Certificate of Completion – Tier 2: Course Author Learning Lab, National University

Using UDL to Create Effective Educational Assessments, Santa Monica College

Brightspace LMS – Online Training (Learning Management System)

Blackboard integrating Pearson MyLab digital learning interface and Collaborate synchronous teaching platforms

Canvas LMS - Online Training - @One Creating Accessible Course Content in web design; and 10-10-10 Communication

That Matters course design programming Canvas and integrating Cengage MindTap, Santa Monica College

Blackboard LMS - Online Training integrating Collaborate and Ultra Collaborate

Certificates in Brightspace Fundamentals, Workplace Wellness and Physical Safety, Inclusive Leadership, and Harassment and Discrimination Prevention and Title IX Supervisors (CA), Records and Responsibilities, Data Securities, Awareness and Prevention; CIL Teaching and Learning Strategies; Magna Publications: Using DL to Create Effective Educational Assessments; and Innovation Scholar's Credential.

ACCOLADES

- Photographer/Digital Media – Smithsonian Magazine - Photo contest Cover design winner. Home / Natural World, 2019
"Night Fog in Atascadero."
- ADDY Awards presented by the American Advertising Federation – Over 30 awards for design 1980 - 2004
- GOLDEN OAK Award presented by American Advertising Federation – Regional design 1996
Beautiful Bakersfield Crystal Camellia Award presented by the Greater Bakersfield Chamber of Commerce 1991
for The Umbrellas logo and commemorative design that helped raise \$250,000 for local non-profit
Organizations working with Christo and "The Umbrellas' joint project with USA and Japan.
- VISUAL ARTS Award presented by Arts Council of Kern for community contributions in Fine Arts 1991
- FINE ART Artist - Painting, Photography, Digital Media, and Installation (Portfolio and references available upon request)

SOLO EXHIBITION

- 2021 Sojourns I, Village Papery, Arroyo Grande, CA
2018 Sojourns II, Castoro Cellars Gallery, Templeton, CA
2017 Sojourns, Castoro Cellars Gallery, Templeton, CA
2016 In Context, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA
2007 Digital Narratives, Jill Thayer Galleries at the Fox, Bakersfield, CA
2006 Belief Systems, Claremont Graduate University, East Gallery, Claremont, CA
2004 Recent Works, Jill Thayer Galleries at the Fox, Bakersfield, CA
1995 Transition of Two Worlds, Andrew J. Mackey Gallery, University of Colorado, Boulder

GROUP EXHIBITION

- 2026 Faculty Exhibit, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA
2022 Faculty Exhibit, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA
2020 I Am, Photography/Digital Media, Morean Arts Center, St. Petersburg, FLA
2019 Faculty Exhibit, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA
2018 Photo A-Go Go, SRO Gallery, Brooklyn, NY
2017 Faculty Exhibit, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA
2016 Under the Paso Sun, Castoro Cellars Gallery, Templeton, CA
2009 Oildale, L2Kontemporary Gallery, Chinatown, Los Angeles, CA
2009 Protégé, (Faculty and Alumni), California State University, Bakersfield - Todd Madigan Gallery, Bakersfield, CA
2008 New Genre Installation, Four Points Sheraton, The Bistro, Bakersfield, CA
2008 Fine Art and Flowers, Jill Thayer Galleries at the Fox, Bakersfield, CA
2007 Recent Works, Jill Thayer Galleries at the Fox, Bakersfield, CA
2003 Dimensions, Jill Thayer Galleries at the Fox, Bakersfield, CA
2002 Group Show, Stanczyk Gallery, Palm Springs, CA
1998 A Century of Art: Bakersfield 1898 - 1998, CL Clark Galleries, Bakersfield, CA
1994 Visual Arts Festival, Bakersfield Museum of Art, Bakersfield, CA

COMMISSIONS (Selected list)

Paintings and Murals

- Trail Riders, 1940s Mural, Archival Digital Media Installation, Wines of the West/Vintage Estates, Templeton, CA
T & D Theater Mural, Archival Digital Media Installation, Paso Robles Downtown Business Association, Paso Robles, CA
American Cancer Society, Kern County Chapter, Bakersfield, CA
California State University, Bakersfield - Student Union Building, Bakersfield, CA
Chicken Shak, Bakersfield Historical Landmarks, Bakersfield, CA
City Center Fountain Tile Mural Project, City of Shafter, CA
City of Bakersfield - Millcreek Tile Mural Project – Mexicali and David Milazzo Architect
(Received Mayoral Commendation from City of Bakersfield for Art in Public Places)
Hayden Atrium Building Centennial Mural, Art in Public Places - Greater Bakersfield Chamber of Commerce
Memorial Hospital Pediatric ICU - Arts Council of Kern, Bakersfield, CA
Mercy Hospital Florence Wheeler Cancer Center, Bakersfield, CA

Mercy Southwest Hospital South Pavilion, Bakersfield, CA
Mission Bank Corporate Offices, Bakersfield, CA
State Compensation Insurance Fund District Office, Bakersfield, CA
San Dimas Family Medical Group - Bakersfield, CA
Zond/GE Energy Wind Energy Corporate Offices, Los Angeles, CA

COLLECTIONS (Selected list)

Allan Hancock College, Santa Maria, CA
Bakersfield College, Grace Van Dyke Byrd Library
Buck Owens Production Company, Inc.
California State University, Bakersfield
Disney Creative Services
Marla Iyasere, Ph.D.
Kern County Superintendent of Schools
Mercy Southwest Hospital
Mission Bank
Mojave Desert Bank
Nestle Dairies - Corporate Offices
Reagan Presidential Library, Simi Valley, CA
United States Congressional Offices, Washington, DC
Watson Realty

DESIGN CREDITS

Global

Alliance International
Anthony Vineyards
Berry Petroleum
Calcot
Carnation
Colliers Tingey International
Disney Creative Services
Frederick R. Weisman Art Foundation
GE Energy – Wind
Geringer Art, Ltd.
Grindmaster Crathco Systems, Inc.
Houchin Cotton International Pte. Ltd.
Humana USA
Nestle Dairies
Pepsi-Cola Bottling Company
Tobin Reese Fine Art
Westec Inc.

Regional

Bakersfield Museum of Art
Blackwell Land, LLC
Buck Owens Production Company, Inc.
California State University, Bakersfield
Comprehensive Cardiology Valley Medical Group
El Paso Robles Area Historical Society
Estrella Warbirds Museum
Fox Theater
Highgrove Medical Center
Kern County Museum
Mission Bank
NBC, Burbank - Business Development
PermaCity Corp.
Primestor Development, Inc.

Smith's Bakeries
Tejon Ranch
The Clover Company, Santa Monica